MEDICAL IMAGING - GLOBAL MARKET FOR DISPLAYS AND POST-PROCESSING SOFTWARE

Report Description

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MarketsandMarkets Research

108 West 13th Street, Wilmington, DE 19801, County of New Castle

Tel. No.: 1-888-989-8004

Email: sales@marketsandmarkets.com

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Report Description

Key Take-Aways

- To define and measure the displays and post processing software (DPPS) market in medical imaging.

- To identify and size the various segments of the global DPPS market in medical imaging with respect to displays and software.

- To identify the major market trends and factors driving or inhibiting the growth of the global DPPS market and its various segments.

- To identify the upcoming markets and growth opportunities in the global DPPS market in medical imaging.

- To forecast the revenues of the global DPPS market and its various submarkets with respect to the four main geographies of North America, Europe, Asia, and Rest of the World (ROW).

- To provide a comprehensive understanding of issues concerning pricing, regulatory framework, and patient safety with reference to the global DPPS market in medical imaging.

- To strategically profile the top market players and to comprehensively analyze their market shares and core competencies in each segment of the global DPPS market.

Report Description

Rising healthcare costs and the increasing demand for healthcare services have effected a significant transformation in the field of healthcare image management software over the last decade. Healthcare equipment vendors are now seeking to provide an integrated diagnostic model facilitating patient-centric, evidence-based healthcare. The major features of post-processing include workflow tasks such as image processing, image reconstruction, computer-aided detection, three-dimensional (3D) view generation, and quality control.

Digitalization of medical imaging over conventional film-based imaging has spurred the growth of the medical display market. Medical displays monitors play an important role in medical imaging process by enabling radiologists and surgeons to view and analyze the images generated by imaging modalities such as CT and MRI.

The global popularity of CAD software has also encouraged vendors to focus on niche-specific applications such breast CAD, thoracic CAD, and colon CAD. The breast CAD segment is expected to hold a strong position in the future due to the

increasing number of MRI, mammo, and ultrasound CAD installations. However, the market still faces the challenges of expansion and of convincing the clinical community about the advantages of CAD in the detection and diagnosis of several types of carcinomas.

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Report Description

Scope of the Report

The global market for displays and post processing software (DPPS) market in medical imaging is an aggregate of medical displays market and post-processing software market for medical images. The report identifies and analyses each sub-segment of both the medical displays and post-processing software markets. This report provides about 25 market tables and also draws a competitive landscape profiling the top 40 market players. Each section provides data on the market trends, drivers, and opportunities.

The report's in-depth market estimates and forecasts for the global medical displays and post processing software market in medical imaging is presented as follows:

- **Medical display market:**
  Diagnostic displays, surgical displays, acquisition displays, referral displays

- **Advanced visualization and post-processing software market:**
  2D/3D/4D, medical CAD software

Stakeholders

The intended audience of this report includes:

- Medical display manufacturers and vendors

- Medical displays and post processing software manufacturers and vendors

- Research associations related to medical displays and post processing software in medical imaging

- Radiologists and radiology organizations

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9. Company Profiles

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Sample Tables

Global Medical Displays and Post-processing Software Market, by Segments 2007-2014 ($Millions)					
	2007	*2008*	*2009*	*2014*	*CAGR 2009-2014*
Software					
Display					
Total					

Global Post-processing Software Market, by Segments 2007-2014 ($Millions)					
	2007	*2008*	*2009*	*2014*	*CAGR 2009-2014*
2D/3D/4D					
CAD					
Total					

Global Post-processing Software Market, By Geography 2007-2014 ($Millions)					
	2007	*2008*	*2009*	*2014*	*CAGR 2009-2014*
North America					
Europe					
Asia					
ROW					
Total					

Global CAD Software Market, By Segment 2007-2014 ($Millions)					
	2007	*2008*	*2009*	*2014*	*CAGR 2009-2014*
Breast CAD					
Thoracic CAD					
Colon CAD					
Total					

Sample Tables

Global CAD Software Market, By Geography 2007-2014 ($Millions)					
	2007	*2008*	*2009*	*2014*	*CAGR 2009-2014*
North America					
Europe					
Asia					
ROW					
Total					

Global Medical Displays Market, By Segment 2007-2014 ($Millions)					
	2007	*2008*	*2009*	*2014*	*CAGR 2009-2014*
Diagnostic displays					
Acquisition displays					
Surgical displays					
Referral displays					
Total					

Global Medical Displays Market, By Geography 2007-2014 ($Millions)					
	2007	*2008*	*2009*	*2014*	*CAGR 2009-2014*
North America					
Europe					
Asia					
ROW					
Total					

Key Questions

The report answers the following questions

- Which are the high growth segments/cash cows; how is the market segmented in terms of display and software?

- What are market estimates and forecast; which are markets are doing well and which are not?

- Where are the gaps and opportunities; what is driving the market;

- Which are the key playing fields? Which are the winning edge imperatives?

- How is the competitive outlook; who are the main players in each of the segments; what are the key selling products; what are their strategic directives, operational strength and product pipelines? Who is doing what?

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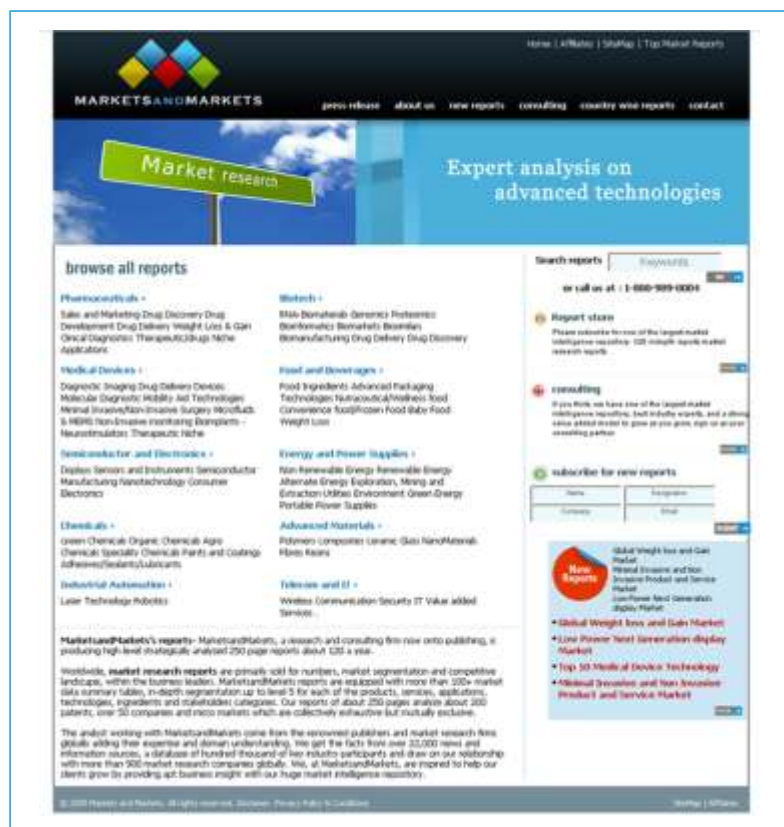
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