Unparalleled industry intelligence for thesis, projects, submissions and assignments

90% of the students prepared for changing revenue mix of all global companies are doing twice better than students not adapting to these changes!!!

US$25 trillion of world’s B2B economy is getting washed away; new US$25 trillion is in the making through new technologies, use cases, products and ecosystems; MnM Knowledge Store platform tracks all these changes and provides converged view of the same across 13.7 million data points...

MnM is researching revenue potential of 30,000 similar technologies, use cases, products, ecosystems and markets

60 million unique B2B visitors from 130,000 companies; 440,000+ registered growth problems with MnM in last decade across 10 major industries

- 27,000 students from 1,300 universities have approached MnM so far
- 130,000 companies have approached MnM regarding their revenue shift problems

All of them rely on us for their market analysis / research on new technologies, use cases, ecosystems and markets

Every B2B company is going to lose almost 50% of its revenues originating from old sources and pivot towards new sources of revenues to replenish this loss

Let’s prepare students today to help companies benefit from this massive change...